



Katy & Cab Limo Co.

Getting You From Point A To Point B In Style

by pamela hammonds

Katy resident and entrepreneur Danielle Steel believes providing excellent customer service is what sets her business, Katy Cab and Limo Co., apart from her competition. A former New York resident, Steel noticed the lack of transportation service available to the people in Katy. And the Houston companies that travel to Katy charge extra fees for their inconvenience. "It is almost as though you are penalized for living here," Danielle said. "I started this company as a way of providing a much-needed service. I saw it as a way to give back to the community."

Project Manager for Siemens, Michael Franklin, who lives in Katy, travels extensively and exclusively uses Katy Cab and Limo Co. "I use their service about six times a month, getting me to and from the airport," said Michael. "The car's always clean and the drivers are always friendly." Drivers meet their customers at baggage claim with a name placard, ready to assist with luggage and provide a safe, comfortable ride home.

In addition to shuttling clients to and from Houston airports, Katy Cab and Limo Co. currently provides Lincoln Town Cars, SUVs and stretch limousine service around the clock, seven days a week to just about anywhere. Steel's customers range from individuals who call her only on special occasions to businesses that depend on her every week. Situated in the heart of the energy corridor, Katy Cab and Limo Co. handles transportation services for many of the major oil companies.

Tom Martin, a senior IT consultant, began using Katy Cab and Limo Co. when he moved to the area over three years ago. "I'm normally on the first flight in the morning," Tom said, "and typically I'm on the last flight



home, so it's late when I'm being collected from the airport. What I like most is the way Danielle runs her company. She puts her customers first, and she has earned a great respect from her drivers. I've used other car services and a lot of time the drivers are disgruntled, the car is a mess. But with Katy Cab and Limo Co., the cars are always spotless, the drivers are always pleasant. As long as I live here and travel, I'll be using them."

Steel enforces a strict no smoking policy in her vehicles so a clean, comfortable ride is guaranteed. "My goal has always been to be reliable and dependable at affordable rates," she said. "We coined the phrase 'Fair Fare' as our trademark."

Karen Hartnett, executive vice president and chief human resources officer for Guaranty Financial Group, has been a frequent client of Katy Cab and Limo Co. "I have used Katy Cab and Limo primarily to take me from my ranch in Fulshear to both Houston airports," she said. "They've been able to find our home in the country, in the dark, every time. The drivers are universally knowledgeable, extraordinarily courteous, and Danielle is one smart business woman. She recognized a need for car service from West Houston and has done a superb job filling that need."

For special occasions such as homecoming, proms and weddings, Katy Cab and Limo Co. will always be in big demand. But Steel said she is constantly thinking of new ways to pamper her customers, including holiday light tours, scavenger hunts for kids' birthday parties and her newest treat: A Special Delivery. "We'll meet you at the hospital and give Mom, the new baby and family a special ride home in a super stretch limousine," Danielle said. Katy Cab and Limo Co. also provides weekly transportation for a major lasik surgery center, getting their patients to and from their appointments without worry.

This month, special Valentine dates can be made even more spectacular with a chauffeured drive, and next month, people attending the Houston Livestock Show and Rodeo at Reliant Park can call to arrange a driver for reliable transportation. "Parking is expensive and


a hassle," Danielle said. "You can avoid all that by calling us for a ride to and from the shows. We'll be offering hourly transportation service during the event, as well as pick up and drop off services."

Rides to and from the Galveston Cruise Terminal can eliminate travel transportation trouble. Requests for services to longer destinations are always welcome. All reservations can be made by calling Katy Cab and Limo Co. or use easy-to-follow online reservations with email confirmation standard, ideally booking 24- to 48-hours in advance.

Recently their offices moved from their Mason Road location to the Falcon Point area. "We are growing every day," Steel said, "serving Katy and the surrounding areas including Houston, Richmond, Fulshear and Sugarland."

Steel believes in helping those who have helped her build her business and gives generously to organizations including Little League teams, school sports and the Special Olympics. Katy Cab and Limo Co. is a member of the BBB, Katy Chamber of Commerce, Greater Katy Exchange Club, Katy Pros, the National Limousine Association and the Limousine Association of Houston. Having been a student of Katy Independent School District, Steel is proud to provide transportation service for all of KISD.

She draws from her previous career experience as the co-owner of a pre-employment screening company, making sure all her employees are rigorously screened via the City of Houston, the FBI, as well as her own 10-panel drug screening. "The majority of our chauffeurs have been with us since our inception in November 2003," Danielle said. "We have thousands of repeat customers, taking them to and from the Houston airports every week."

To find out more about Katy Cab and Limo Co., call or visit their Web site. "I love working with people," said Danielle. "I love providing an important service to the residents and businesses of Katy. I am rewarded every day by working with my customers and being a part of this community." 

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